

Advertising Price List 2010

| Ref | Ad Size* (w x h) | Price |
|------------|-------------------------|--------------|
| A | 19 x 8 (l) cm | £89 |
| B | 12.25 x 8 (l) cm | £65 |
| C | 6 x 8 (p) cm | £34 |
| D | 4 x 6 (p) cm | £20 |
| Half Page | 19 x 12.5 (l) cm | £135 |

Nb: (l) = Landscape / (p) = portrait orientation

Ad space is based on a size of A4 (210 x 296 mm) divided into ninths and multiples thereof excluding margin widths, headers and mastheads necessary for the format and presentation of the newsletter. All sizes are approximate.

Bookings can be made for a continuous advertising scheme for your particular business. However as this is a voluntary newsletter we cannot guarantee a fixed price for each issue due to market forces but we will persevere to remain competitive.

Advertisements are placed within the newsletter on a "first come, first serve" basis. Early placements will have the choice of right hand side sheets closer to the front of the newsletter. A maximum of two half page adverts are permitted per issue.

Woodhouse Warbler Advertising Sizes

A

See next page
for ad sizes and
price list.
Refer to letter
on chosen ad.

B

C

D